

GTS delivers for Tradeteam

Tradeteam, the market leading independent logistics provider to the drinks industry, reports it's successful transition to a new transport management system developed and supplied by Enterprise Software Systems of Altrincham, Cheshire. The integrated GTS/ESP (General Transport System/Enterprise Software Planning) solution is now supporting centralised transport administration, planning, operations management and commercial accounting at three of Tradeteam's Primary locations and will be rolled out to the remaining primary sites over the coming months.

The Enterprise Software solution was chosen because it provided a comprehensive fit across all key elements of the transportation management life-cycle. Information Systems Project Manager for Tradeteam, Chris Meek, explains: "The GTS/ESP product differentiated itself from the other solutions reviewed by Tradeteam. Typically, the competing solutions focussed on order capture and transport planning, but lacked the execution support and commercial and management functions we needed. GTS was unique in providing a scaleable platform for centralised order administration and transport planning, with remote deployment for operations and a comprehensive information repository to support commercial management. A limited amount of bespoke enhancements were required to bring about a high functional fit, making it a very cost-effective solution for Tradeteam."

"The final transition to GTS was incredibly smooth," added Richard Gosling, General Manager Primary Operations. "We received excellent support from Enterprise throughout the development, testing and training phases, including two pilot trials, so that when the switchover came, everyone here felt very comfortable operating the solution. The solution is user friendly with good visual graphical tools for transport planning and is ideally placed to manage key operational processes such as despatch and debrief."

Tradeteam (an Exel company) operates a fleet of 60 double-shifted 38 and 44 tonne vehicles and makes extensive use of sub-contracted hauliers to move 80,000 loads per annum in it's Primary operation. Speaking of the new system's benefits to the operation, Richard Gosling said: "Because we now have one consistent view across the whole event

cycle, from order capture through to confirmation of delivery and accounting, we have been able to improve fleet utilisation, reduce operating costs and provide a more proactive service to our customers. GTS gives us excellent management information and greatly simplifies our commercial accounting. The solution has delivered exactly what we set out to achieve."

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